

香港本地創作品牌 Chocolate Rain 由麥雅端 (Prudence Mak)於 2000 年創辦, Chocolate Rain 以想像力和初心,一點一滴創造一個又一個如夢境一樣美好的故事和展覽,鼓勵年輕人熱愛環境,釋放正能量和創造力,設計靈感源自孩童的夢想及奇妙的旅程,以獨一無二的設計和親手製作的藝術為最大特色。Chocolate Rain 的創作總監麥雅端(Prudence),生於斯,長於斯,其作品就是一個香港人的故事

獎項與展覽名單 2004-2025

2024-255

- 民政及青年事務局局長嘉許計劃
- 維多利亞港, 深水埗海濱長廊計劃
- 維多利亞港, 東區海濱長廊計劃
- 維多利亞港, 觀塘海濱長廊計劃

2023

- 第四屆香港出版雙年獎, 《讓傷疤變雲裳》
- 香港房屋協會 75 週年 - 「屋邨藝術」視覺藝術計劃
- 2023-2021 維多利亞港, 灣仔發展計劃 1, 2, 3 期 - 灣仔海濱長廊

2018

- 第四屆香港公共關係獎- 金獎 [Chocolate Rain x 香港房屋協會 : 香港房屋協會 70 週年公關活動]

2017

- GoodSeed 企業獎
- 香港出版雙年獎

2016

- 香港金書獎
- 香港授權獎金獎

2015

- [最佳產業] 2015 D-Mark, 香港工業總會

2014

- 香港環保卓越計劃行業獎（店鋪及零售行業），香港生產力促進局
- 香港愛心企業

2013

- 傑出企業家獎, Capital CEO
- ECO Star 獎, Roadshow
- 全球設計獎, 時尚和玩具類別, HKDA
- 青年女性創新者獎 2013, 由亞太經合組織 (APEC)
- 香港愛心企業

2012

- 香港十大傑出青年, JCL 香港
- 銀獎, HKDA 全球設計獎, 時尚類別
- 香港最佳獎, HKDA 全球設計獎, 時尚類別
- 銅獎, HKDA 全球設計獎, 產品類別
- 香港愛心企業
- 智能禮品設計獎, 香港貿易發展局

2011

- 最具潛力企業獎, Capital CEO
- 亞洲授權獎
- 香港愛心企業獎
- 香港設計師協會獎, HKDA
- 大中華設計獎, 藝術與設計節

2009

- 大中華設計獎, 藝術與設計節
- 卓越領袖獎, Capital 雜誌香港
- 香港設計師協會獎, 優異獎, 書籍設計
- 倫敦藝術大學, 中央聖馬丁藝術與設計學院, 設計研究碩士學位, 優異, 英國

2008

- 40 UNDER 40 亞洲年輕設計師獎, 由 Perspective Magazine
- New Gen, 倫敦時裝週, 決賽入圍, 英國

2007

- 倫敦藝術大學作品集競賽, 季軍
- MOLESKINE 邀請旅行比賽, 十大設計獎

2006

- 傳播藝術卓越獎, Chocolate Rain 書籍《夢想》, 美國

2005

- 創新企業家獎, 由城市青年商會
- 香港設計師協會獎, 優異獎, HKDA
- Design Smart 年輕設計人才獎, HKDC

2004

- 香港崇光百貨年輕設計師獎, 由崇光百貨香港
- Live Wire 商業獎, 由殼牌有限公司

About Prudence & Chocolate Rain Jewelry & Design

Chocolate Rain, founded in 2000, is a distinctive local design brand inspired by childhood dreams and whimsical adventures in wonderland. Each piece is meticulously handcrafted, combining mixed media and unique artistic elements to create truly one-of-a-kind arts.

Prudence, the visionary founder and designer of Chocolate Rain, graduated in Fine Art. In 2008, she received the prestigious Design Smart scholarship to pursue an MA Degree in Design Studies at Central Saint Martins, London. Her outstanding contributions to the design world have been recognized with numerous accolades, including the 2010 Ten Outstanding Designers Award, the 2012 Hong Kong Ten Outstanding Young Persons Award, and the 2013 Young Women Innovator Award by APEC. Prudence served as an Executive Committee member of the Hong Kong Designers Association from 2004 to 2016. In 2025, Prudence was appointed as a Senior Advisor for the Hong Kong

Arts Centre, further solidifying her influence and dedication to the arts and design community.

****Award List 2003-2025****

****2025****

- Awardee of the Secretary for Home and Youth Affairs' (SHYA's) Commendation Scheme
SSP and Kwun Tong Waterfront Promenade Projects on Victoria Harbour (2023-2025)

****2023****

- The 4th Hong Kong Publishing Biennial Awards, Psychological Inspiration Category
- 《讓傷疤變雲裳》 Illustration by Prudence & Chocolate Rain, Text by 金鈴
- HKHS 75th Anniversary - "Art in Estates" Visual Arts Programme
- Wan Chai Victoria Harbour Development Phase 1 & 2 - Wan Chai Waterfront Promenade (2023-2021)

****2018****

- The 4th Hong Kong Public Relations Awards (2018)
- NGOs/NPOs/Social Enterprises Communications Category, Gold Award
- [Chocolate Rain x Hong Kong Housing Society: HKHS 70th Anniversary PR Campaign]

****2017****

- GoodSeed Award, Hong Kong, China
- Hong Kong Publishing Biennial Awards, Hong Kong, China

****2016****

- Hong Kong Golden Book Awards, Hong Kong, China

- Hong Kong Licensing GOLD Awards, Hong Kong, China

****2015****

- Best Property, 2015 D-Mark, Federation of Hong Kong Industries, Hong Kong, China

- Sectoral Award (Shops & Retailers Sector), Hong Kong Awards for Environmental Excellence (HKAEE), Hong Kong Productivity Council

- Hong Kong Caring Company, Hong Kong, China

****2013****

- Outstanding Entrepreneur Award, Capital CEO, Hong Kong, China

- ECO Star Awards, Roadshow, Hong Kong, China

- Global Design Award, Fashion & Toy Category, HKDA

- Young Women Innovator Award 2013 by APEC, Hong Kong, China

- Hong Kong Caring Company, Hong Kong, China

****2012****

- Hong Kong's Ten Outstanding Young Persons by JCL, Hong Kong, China

- Silver Award, HKDA Global Design Award, Fashion Category, Hong Kong, China

- HK BEST Award, HKDA Global Design Award, Fashion Category, Hong Kong, China

- Bronze Award, HKDA Global Design Award, Product Category, Hong Kong, China

- Hong Kong Caring Company, Hong Kong, China

- Smart Gift Design Award, Hong Kong Trade Development Council, Hong Kong, China

****2011****

- The Most Potential Enterprise Award, Capital CEO, Hong Kong, China

- Finalist, Asian Licensing Award, Hong Kong, China

- Caring Company Award, Hong Kong, China

- Hong Kong Designer Association Award, HKDA, Hong Kong, China
- Family-Friendly Employers Award, Hong Kong, China
- Greater China Design Award, Art & Design Festival, Hong Kong, China

****2009****

- Greater China Design Award, Art & Design Festival, Hong Kong, China
- Leader of Excellence, Capital Magazine, Hong Kong, China
- Hong Kong Designer Association Award, Merit, Book Design, Hong Kong, China
- U of The Arts London, Central St. Martins, Distinction in MA Design Studies, England

****2008****

- 40 UNDER 40 Asia Young Designer Award by Perspective Magazine, Hong Kong, China
- New Gen, London Fashion Week, Finalist, England
- Young Fashion Design Awards, Hong Kong Fashion Week, Finalist, Hong Kong, China

****2007****

- University of the Arts London Portfolio Competition, 2nd Runner-up, Hong Kong, China
- Top 10 Design Award by MOLESKINE INVITATION AU VOYAGE Competition, Hong Kong, China
- Communication Arts Award of Excellence, Chocolate Rain Book "Dreaming", USA

****2005****

- Innovative Entrepreneurs Award by City Junior Chamber, Hong Kong, China
- Hong Kong Designer Association Award, Merit, HKDA, Hong Kong, China

- Design Smart Young Design Talent Awards, by ITC, Hong Kong Government,
Hong Kong, China

****2004****

- Hong Kong Sogo Young Designer Award, by SOGO, Hong Kong, China
- Live Wire Business Award by Shell Co. Ltd, Hong Kong, China
