

## About Prudence & Chocolate Rain Jewellery & Design

Chocolate Rain is a local design brand founded in 2000. Chocolate Rain design is inspired by childhood dreams and wonderland adventure. Each piece is unique and handcrafted with mix medium and special artistic elements. Prudence is the founder and designer and graduated in Fine Art. In 2008, Prudence was granted the Design Smart scholarship to Central Saint Martin's London for MA Degree in Design Studies. Prudence received the 2010 Ten Outstanding Designers Award and is honored as one of Hong Kong's Ten Outstanding Young Persons in 2012 and Young Women Innovator Award 2013 by APEC. She is Executive Committee members of the Hong Kong Designers Association from 2004 to 2016.

Chocolate Rain has exhibited and distributed internationally, including the MoMA, Tate Modern and Guggenheim Museum. Chocolate Rain design collections and illustrations were commissioned for projects by global brands such as Clinique, Luella, Stella McCartney's Care and Swarovski. In 2009, the "WHY THROW AWAY YOUR MEMORY" art exhibition was unveiled at Times Square. In 2010, BRITISH MUSEUM X Chocolate Rain Collection launched in London. Since 2008, Fatina Dreams Ltd was founded in London and ran global licensing projects. Now Chocolate Rain has flagship stores in Hong Kong and Singapore and a theme restaurant Fatina and Chefo Eat and Play creative dining in Hong Kong.

Chocolate Rain created the DIY workshop in 2003 to share the enjoyment of the 100% handmade accessories in our flagship shop, Sogo Club, Hong Kong Art Museum London Craft Central, Yorkshire Sculpture Park, Design 100% in London and V & A Childhood ...etc.

香港本地創作品牌 Chocolate Rain 由麥雅端 (Prudence Mak)於 2000 年創辦，Chocolate Rain 以想像力和初心，一點一滴創造一個又一個如夢境一樣美好的故事和展覽，鼓勵年輕人熱愛環境，釋放正能量和創造力，設計靈感源自孩童的夢想及奇妙的旅程，以獨一無二的設計和親手製作的手工為最大特色。Chocolate Rain 的創作總監麥雅端，生於斯，長於斯，其作品就是一個香港人的故事。Prudence 於 2008 年獲香港青年設計才俊大獎 獎學金到倫敦中央聖馬丁設計學院修讀碩士課程。2010 年榮獲香港十大傑出設計師，並於 2012 年榮列香港十大傑出青年，其後更獲得亞太經合會的 Young Women Innovator Award 2013，及成為香港設計師協會執行委員(2004-2015)，2016 年 chocolate rain x Denise wai 手繪親子食譜獲得香港金閱獎 2016 Hong Kong Golden Book Awards 2016 和香港出版雙年獎 Hong Kong Publishing Biennial Awards. 2017 年得到 GoodSeed Award 成立社創企劃~香港的童話。

Chocolate Rain 曾經在世界各地展出，包括古根漢博物館、大英博物館等。現時在香港及新加坡擁有旗艦店並開設首間分子料理主題餐廳 Fatina and Chefo, Eat and Play。2008 於倫敦成立 Fatina Dreams 工作室迄今，於歐洲各地推出其國際品牌授權設計。品牌亦常與國際品牌、慈善機構、環保組織等合作，以不同媒介宣揚保育、關愛的訊息。

## About Prudence:

Prudence Mak (麥雅端)

Chocolate Rain 的設計總監麥雅端，生於斯，長於斯，其作品就是一個香港人的故事。Prudence 於 2008 年獲香港青年設計才俊大獎獎學金到倫敦中央聖馬丁設計學院修讀碩士課程。其後於 2010 年入選香港十大傑出設計師，2012 年榮列香港十大傑出青年，及任香港設計師協會執行委(2004 年至 2015), 2017 年得到 GoodSeed Award 成立社創企劃~香港的童話。

Award List 2003-2017

**2017 GoodSeed Award 成立社創企劃~香港的童話。**

**2017 Hong Kong Publishing Biennial Awards 香港出版雙年獎**

**2016 Hong Kong Golden Book Awards**

**2016 Hong Kong Licensing Awards 2015 [Best Property]**

**2015 D-Mark, Federation of Hong Kong Industries**

**2014 Sectoral Award (Shops & Retailers Sector) of Hong Kong Awards for Environmental Excellence (HKAAE), Hong Kong Productivity Council**

**2014 Hong Kong Caring Company**

**2013 Outstanding Entrepreneur Award, Capital CEO**

**2013 ECO Star Awards, Roadshow**

**2013 Global Design Award, Fashion & Toy category, HKDA**

**2013 Young Women Innovator Award 2013 by APEC**

**2013 Hong Kong Caring Company**

**2012 Hong Kong's Ten Outstanding Young Persons by JCL**

**2012 Silver Award, HKDA Global Design Award, Fashion category**

**2012 HK BEST Award, HKDA Global Design Award, Fashion category**

**2012 Bronze Award, HKDA Global Design Award, Product category**

**2012 Hong Kong Caring Company**

**2012 Smart Gift Design Award, HK Trade Development Council, HK**

**2011 The Most Potential Enterprise Award, Capital CEO**

2011 Finalist Asian Licensing Award

2011 Caring Company Award

2011 Hong Kong Designer Association Award, HKDA

2011 Family-Friendly Employers Award

2011 Greater China Design Award, Art& Design Festival, Hong Kong

2010 Caring company award

2009 Greater China Design Award, Art& Design Festival, Hong Kong

2009 Leader of Excellence, Captial Magazine, Hong Kong

2009 Hong Kong DA award, merit, book design

2009 U of The Arts London, Central St. Martins, Distinction in MA Design Studies, England

2008 40 UNDER 40 Asia Young Designer Award by Perspective Magazine

2008 New Gen, London Fashion Week, Finalist, England

2008 Young Fashion Design Awards, Hong Kong Fashion Week, Finalist

2007 University of the Arts London Portfolio Competition, 2nd Runner-up

2007 Top 10 design award by MOLESKINE INVITATION AU VOYAGE competition

2006 Communication Arts Award of Excellence, Chocolate Rain book, "Dreaming", USA

2005 Innovative Entrepreneurs Award by City Junior Chamber

2005 Hong Kong Designer Association Award, Merit, HKDA

2005 Design Smart Young Design Talent Awards, by ITC, HK Government.

2004 Hong Kong Sogo Young Designer Award, by SOGO

2004 Live Wire Business Award by Shell co. Ltd

2003 Hong Kong New Collection Award, by Trade Development Council